

FOR IMMEDIATE RELEASE

Cassidy Foodservice Introduces Cassidy C-store and Grocery To Direct Its Retail Operations

CHICAGO, IL (June 1, 2024) – Cassidy Foodservice, a powerhouse food manufacturer, has launched its subsidiary, Cassidy C-store and Grocery. This strategic expansion into the retail sector will enable Cassidy Foodservice to deliver exceptional value and innovation to both consumers and retailers.

Cassidy C-store and Grocery will revolutionize the retail market, offering comprehensive services and solutions to meet the dynamic needs of grocery stores, convenience stores (c-stores), and retail consumers. It will build upon the Cassidy Foodservice brand while maintaining its commitment to excellence.

"We are thrilled to implement Cassidy C-store and Grocery as an extension of Cassidy Foodservice," said John Cassidy, CEO of Cassidy Foodservice. "We plan to employ our foodservice mastery, drive innovation in the retail sector, and ensure outstanding services and solutions for our customers."

Cassidy C-store and Grocery will oversee a diverse portfolio of high-quality food products and distribute them to grocery stores, c stores, and retail partners across the U.S; it also will administer the parent company's marketing and sales, product development and packaging, partnerships, consumer engagement and education, and market expansion and growth in the retail industry.

"We are committed to coaching foodservice professionals in the knowledge and skills they need to prosper in the grocery, c-store, and retail industry," said Sarah Johnson, Director of Operations at Cassidy C-store and Grocery. "Through our online platform, we will provide our subscribers with valuable insights, resources, and support so they succeed and improve their organizations."

Cassidy C-store and Grocery's platform will offer a plethora of exclusive content, including expert-led tutorials, training modules, and a database of foodservice-related articles. A subscription to the service will cost a fee of \$9.99 per month.

For more information about Cassidy C-store and Grocery and to subscribe to its exclusive content, please visit [Cassidy C-store and Grocery's website].

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ABOUT CASSIDY FOODSERVICE

Cassidy Foodservice is a leading foodservice manufacturer that produces premier meats, seafood, bakery goods, dairy, fruits and vegetables, and desserts for its customers. Cassidy's objective is to provide customers, restaurants, and retail outlets with its products at an exceptional value. With a commitment to quality, innovation, and customer satisfaction, the manufacturer executes its business out of its Chicago, IL, headquarters.

- **For more information**, contact Cassidy Foodservice at (999) 999-9999. Or visit its website at [Cassidy C-store and Grocery's website].
- **For editorial assistance, including photography**, contact Kevin Cassidy (kevincassidywriter@gmail.com) c/o Kevin Cassidy, Writing Services: (777) 777-7777.